

Actis Announces 3D Telepresence Solution with Low Capex and Opex

Source: Telepresence Options

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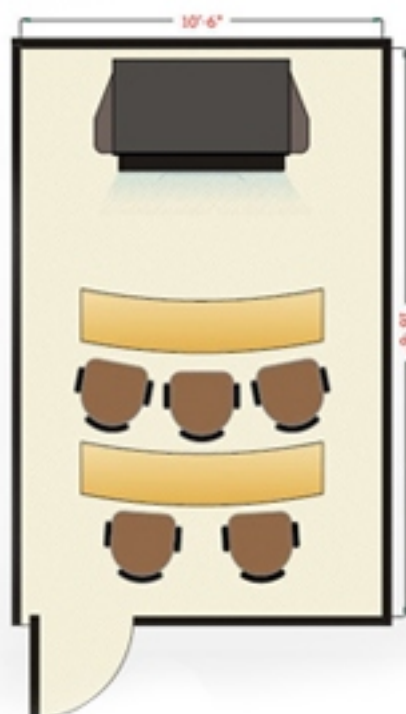


Actis Technologies has announced its new Telepresence solutions stated to be very competitively priced. Actis has launched 3D-TP-2000 Series for 3D communication and enhanced business collaboration. With the launch of the new solution Actis is looking to capture 10-15 percent market share by the end of this fiscal in telepresence market.

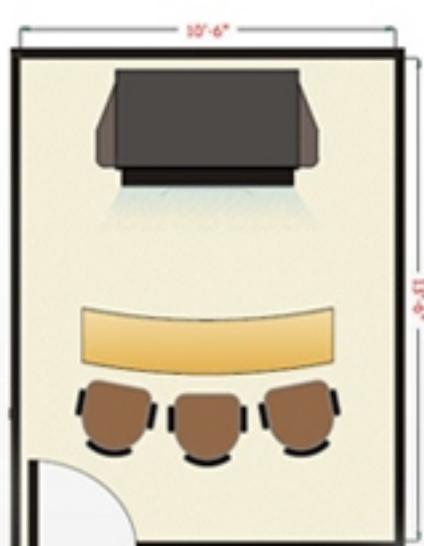
The solution provider has claimed that the capex and opex of the new system is lowest among all the available solutions in India. One of the reasons for the lower opex of this system has been attributed to its ability to operate unconventionally on 1mbps bandwidth. The set up would cost around Rs 45 lakh per location with the entire capabilities. Actis is also planning to launch its next generation Telepresence system which is expected to offer the same output in half of the bandwidth.

The offering is compatible with any other Telepresence systems because of the usage of open standard Codec. Speaking more on the new offering, Abhimanyu Gupta, Director, Actis Technologies said, Generally with other teleconferencing system the bandwidth of 15 to 20 MBPS is required which costs enterprises around Rs 40 lakh per year per location. And if they deploy in three locations the operational cost is around 1.2 crore. But with our system operational cost is only Rs 1.5 lakh per year per location and for three locations it costs around 2.5 lacks year.

FIVE SEATER



THREE SEATER



The package which is priced between Rs 40 to 45 lakhs includes display, HD video codec, Audio, connectivity with real time data sharing, studio lighting, touch panel control and remote administrator, Room Scheduler software, Room interior and installation, supports multiple 3D telepresence, five seater conference table and chair, ceiling mounted document camera, lighting controls, room view server and room scheduler and support plans from 2 to 5 years.

Actis is targeting verticals like IT, ITES, BFSI, Pharma, and Manufacturing for its Telepresence systems. The solution provider currently has no distribution channel. Actis has a strength of 50-60 sales people and service teams in eight locations. The company has set up a demo center in Mumbai for its customers.