

Actis launches first mobile VC

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Mobile VC offers flexibility as well as savings on cost

Actis Technologies has recently launched India's first very high definition mobile video-conferencing (VC) system. The system offers an unprecedented amount of flexibility and saving on cost for hotels, who can now invest in just one system for multiple rooms.

The VC comes mounted on a trolley with castors and thus can be moved from room to room without any disassembly required. The MVU series videoconferencing trolley also offers high-definition 1080p (at 30 frames per second) viewing experience, and includes an integrated display (single or dual monitors), camera, codec, mike and speakers in the unit.



Abhimanyu Gupta, director, Actis Technologies, said: "The product has been designed to offer two fundamental advantages—first the flexibility to have videoconferencing used beyond one room, and to have it up and running in five minutes flat.

Secondly, the capex costs are lower and return on investment is faster, since the feature can be shared across several rooms."

While the Actis MVU series allows easy integration with any existing or old video conferencing solution, it functions well with as little as 128 Kbps up to six Mbps bandwidth speeds, ensuring cost-effectiveness in operation and real time PC content sharing.

It has preconfigured ISDN and IP support which makes possible to do videoconferencing calls within minutes. The Actis MVU series is targeted at the telepresence and video conferencing industry which is fast becoming a powerful business tool in India. "The size of the Indian VC market is about Rs 200 crore, out of which a proportion will be for the mobile video conferencing", said Gupta.

The company is aggressively marketing this product to its existing clients as well as new segments such as education, for whom VC is viable. It also has a large clientele base from the hospitality industry, which includes Grand Hyatt, Taj Hotels, the Oberoi Group, Park hotels, Hotel Sea Princess, and Westin Hotels and Resorts.

The MVUs are priced in the range of Rs seven lakh and Rs14 lakh.