

Actis-Panasonic partnership to increase sales in high definition audio-visual solutions

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Actis Technologies Pvt. Ltd has announced the addition of Panasonic Flat Displays to its portfolio. Actis expects the flat panel market will continue to expand and considers flat panels monitors a core product for the coming age of broadcasting and tele-presence convergence.

This tie-up allows Actis to harness cutting edge technology to satisfy the market needs. The market for flat panel monitors is anticipated to grow at a compound annual growth rate (CAGR) of 25%

Abhimanyu Gupta, Director, Actis Technologies said, "There is no doubt about Panasonic's quality and its true High Definition products are far superior to many other brands available in the market. We will now be able to offer its client's quality without compromise. The flat panel displays available from Panasonic are great for any kind of communication setup, starting from a simple home theatre to a complex enterprise installation."

"Actis is a complete solution provider for almost all Audio Visual scenarios. It provides highly customized solution for every project. Working in tandem with Actis, Panasonic products would be installed into highly specialized and varied Audio Visual spaces, taking the brand to the next level," said Mr. Vineet Mahajan, Manager – Institution Sales.

The advantage the consumer will have with this brand will be instant availability of the latest generation of Plasma technology, superb picture quality with true High Definition, reduced weight and depth, lower power consumption, and futuristic product designs.