

ACTIS



Abhimanyu Gupta

Company: Actis Technologies Private Limited

Turnover (2006-07): Rs. 62.5 crore

Director: Abhimanyu Gupta

MD: Manmohan Gupta

Plans and Strategies

Actis' strategies for the next couple of years would focus on increasing business in its existing offices. (Currently the company has its head office in Mumbai and branch offices in Ahmedabad, Bangalore, Chennai, Hyderabad, Kochi, Kolkatta, New Delhi, and Pune). The company plans to increase its dealer network, by adding more regional dealers, all over the country for its products. The company will continue to research new and better products related to Audio Visuals, so that its dealers can have a wider choice to offer to the end users. It also plans to join hands with some more partners, who are leaders in their fields, to add more cutting edge technology to its existing line. The company plans to maintain its growth rate and increase both its top lines and bottom lines.

Product Range

Product Category	Model	Unit Price (MRP in Rs.)
Projectors	Various Models Available	From 40,000 to 45,50,000
Video Conferencing	Basic Setup to High End – Many Choices Available	From 1,85,000 to 6,50,000