

Press Release:

Actis Technologies Commences Video Conferencing Rental Services in Chennai

Actis, pioneers in designing and building communication and collaboration solutions, has commenced Video Conferencing rental services in Chennai. The move is in view of the growing adoption of Video Conferencing across the corporate landscape especially with Chennai being an industrial hub and the second largest exporter of software and IT enables services. Video Conferencing has been growing at a CAGR of about 7-8% in India and is expected to grow further with increasing air-travel costs.

Says Abhimanyu Gupta, Director, Actis Technologies, "Chennai is an extremely important strategic hub for technology adoption and innovation. Our rental services are aimed mainly at the SME sector as it makes it possible to use Video Conferencing without capital expenditure. The Automobile, Healthcare, IT and ITES sectors are our prominent clientele in Chennai apart from education sector and NGOs. With a consistent increase in airline costs over the last year, Video Conferencing (especially rental services) is becoming a preferred option for India Inc. and is expected to grow at a healthy rate."

Actis had recently entered into an agreement with international leasing giant Rent works for information and communication technologies. Actis also tied up with Microsoft for providing comprehensive Unified Communication Solutions. Actis will be focusing on the 'much in demand' onsite Video Conferencing rental services. Adds Abhimanyu "Actis is one of the earliest providers of Video Conferencing rental services in India. Actis Rental Services Group (RSG) provides both on-site Video Conferencing services and off-site Video Conferencing facilities in all Metros. Onsite services allow clients to avail High Definition (HD) Equipment at their location aiding flexibility and convenience".