

Actis Technologies Ties-Up with LifeSize to Introduce High Definition Video Conferencing

To boost the penetration of telepresence in India

Mumbai, 07 August, 2007

Actis Technologies Pvt. Ltd, the leading audio visual and environment control solutions provider in India today announced its tie up with LifeSize, the first company to deliver high definition video communications solutions to the industry. This alliance would help Actis in providing organizations of all sizes, a high quality, and high performance life-like meeting experience using video conferencing & telepresence. (Telepresence – Is a live, life-sized, real time interaction between two or more distantly located users, where they are given the impression of being present in the same environment).

Actis is a pioneer in packaging together the most appropriate technology for visual and oral communication (large screen displays, sound and conferencing systems) and environmental controls (lighting and HVAC), for corporate, government, the educational sector and high net worth individuals. The market for Telepresence in APAC region is anticipated to grow at a compound annual growth rate (CAGR) of 59.6% (2007-2013) and India is the third largest market in the region**. The company wants to harness this growth and this alliance is a step towards achieving this goal. (** Source: www.cxotoday.com)

This tie – up with Lifesize will add to Actis' range of product and solution offerings in the Video conferencing segment and will significantly compliment their recent venture with Codian, the maker of the world's only MCU that supports High Definition with Continuous Presence.

Commenting on this occasion, Abhimanyu Gupta, Director, Actis Technologies Pvt Ltd said, "Videoconferencing is fast becoming one of the most extensively used modes of communication especially amongst the corporates. With companies having multiple offices and partners in diverse locations, the need for multi party conferencing in high definition becomes a necessity. High definition systems from Lifesize coupled with our design & integration expertise will allow us to deploy custom-built telepresence solutions at a fraction of the cost, without any compromise on quality or functionality."

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LifeSize was the first company to deliver high definition video communications products and is the only high definition product in the market that is compatible with legacy, standard definition video conferencing systems at any bandwidth ranging from 128 Kbps to 5 Mbps. Only recently, other companies have introduced high definition offerings – but LifeSize's price-to-performance continues to be the very best in the market. LifeSize offers a fully integrated and interoperable high definition product suite that enables all types of businesses around the globe to more effectively interact across distances.

Mr. Craig Malloy, CEO, LifeSize said, "Lifesize partners are selected based on their business expertise, commitment and acumen for extending the LifeSize value, brand and integrity into their respective marketplaces. We welcome Actis Technologies to our channel team and look forward to supporting their efforts and success in this very significant growth market for LifeSize."

About Actis:

Actis is the leading Audio Visual & Environment Control Solutions Provider in India. As providers of integrated solutions, Actis packages the most appropriate technology for Boardroom, Video Conference Room, Training Room, Auditorium, Executive Briefing Centre, Visitor Experience Centre, Network Operations Centre, Telemedicine, Paging/Background Music, Cafeteria, Broadcast, Digital Signage, Home Theatre, Hotels, House of Worship, Smart Homes etc. It caters to more than 7000 customers from most of India's Fortune 500* companies. It has offices in Mumbai (H.O.), Ahmedabad, Bangalore, Chennai, Hyderabad, Kolkata, Kochi, New Delhi & Pune, and a channel network of more than 500 partners across India.

For further information, please visit Actis' web site at www.actis.co.in

About Lifesize:

LifeSize® is the first company to develop and deliver high definition video communications products. Founded in 2003 by industry veterans, LifeSize's award winning solutions combine exceptional quality, user simplicity and administrator manageability to make video communications a productive, true-to-life experience. LifeSize is headquartered in Austin, TX with subsidiaries in Europe and Asia Pacific, and a network of channel partners in more than 20 countries.

For further information, please visit lifesize' web site at www.lifesize.com