

# Actis Ties up with Schneider Electric, World Leader in Power and Control Solutions

To target the latent demand for Automation & Control Solutions in commercial, residential and hotel markets.

Mumbai, 12 June, 2006

Actis Technologies Pvt Ltd, India's leading audio visual and environment control solutions provider, has tied up with Schneider Electric, a Euro 12 Billions MNC, having presence in 130 countries. Together they are launching Clipsal's C-Bus System, an intelligent home and office lighting control solution. Clipsal, which is a part of Schneider Electric, is Australia's number one brand of electrical accessories.

A revolutionary platform, Clipsal C-Bus System (N1 Worldwide), aims to be the preferred control solution to homes, hotels and offices by providing customers with some of the world's most advanced, user-friendly and exciting range of home automation solutions. It can convert any premise into a smart premise.

Speaking on the tie up, Mr. Abhimanyu Gupta said, "We believe in harnessing global trends in the audio visual arena and customize it to the needs of the Indian consumer. Clipsal provides comprehensive and cost effective lighting solutions. Clipsal is part of the multi-billion dollar Schneider Electric group which has been in India for more than a decade and has its own manufacturing and support facilities in India. We are extremely pleased at this partnership as this gives us the opportunity to deliver to our users the best in illumination industry."

"Imagine a home that turns lights on and off automatically, waters the garden, gets the best out of home theatre systems, and looks after itself while you are away. It's all possible with home automation. In addition, users remain in complete control even when traveling - using the Internet or a mobile phone," he added.

Convenient & safe, the system can be installed in stages throughout a home. Customers can also change and add on accessories to the system anytime starting, with basic lighting control and build on that over the years to full control of the home.

"This tie-up of Actis and Schneider Electric will address commercial building, residential and hotel controls market segments and help to serve the latent demand for the Automation Solutions for these markets," said Manishi Sengar, Product Manager Clipsal Integrated Systems. "Actis is a leading audio visual and environment control solutions provider in India with a rich experience of 35 years. With their expertise in this field it will be a win-win situation for both the partners."

## **About Actis:**

Actis is the leading Audio Visual & Environment Control Solutions Provider in India. Actis' strategic tie-ups with 30 leading technology innovators and 34 years of experience in providing solutions to more than 7000 customers has made them a partner of choice among their clients. As providers of customized integrated solutions, Actis packages the most appropriate technology for Boardroom, Video Conference Room, Training Room, Auditorium, Executive Briefing Centre, Visitor Experience Centre, Network Operations Centre, Paging/Background Music, Cafeteria, Broadcast, Digital Signage, Home Theatre, Hotels, House of Worship, Smart Homes etc. It has offices in Mumbai, Ahmedabad, Bangalore, Chennai, Pune, New Delhi & Hyderabad and has a channel network of more than 500 partners across India. visit [www.actis.co.in](http://www.actis.co.in).

## **About Schneider Electric**

Schneider Electric India is a 100% subsidiary of Schneider Electric SA, and has been in India for more than a decade. Amongst the market leaders in the product categories in which they operate, Schneider Electric has a widespread network of more than 500 distributors, 30 service centers and 40 system integrators and promotes the Clipsal brand in India.