

Actis plans experience centre in Hyderabad

By Sharang Limaye Sep 16 2010 , Hyderabad

Tags: Opportunities

Actis Technologies, provider of audio-visual products, plans to set up an experience centre in Hyderabad. The company, which already has two such centres in Mumbai and Chennai, is likely to invest upto Rs 4 crore in the project, a company official said.

"An experience centre would provide full audio-visual communication services to our clients, allowing them to attend meetings or take part in seminars without having to be physically present at the venue," Abhimanyu Gupta, director, Actis Technologies, said.

Actis has recently started a training centre in Hyderabad, which would act as a precursor for the setting up of the experience centre. "Southern states have a large number of IT firms and educational institutes. Both these segments are important customer groups for us," Gupta said.

The company expects the education sector to be the growth driver in coming years. "India requires \$400 billion of investment in the education sector in the next decade. Technology would have to be adopted in a big way to meet these needs," Gupta said.