

Press Release:

# **Actis wins Biamp ‘Dealer of the Year’ Award; becomes most valuable partner in the world outside US**

Actis Technologies was awarded with the prestigious ‘dealer of the year’ title from Biamp, the world leader in audio solutions. Actis Technologies, pioneers in designing & building communication and collaboration solutions, with a 40 year legacy has been partnering Biamp since 7 years. The award was recognition of Actis’ phenomenal rise as the largest partner for Biamp in the world outside the US market. The award was presented by Graeme Harrison, VP-International Sales, Biamp at the Infocomm meet held in Florida, to Abhimanyu Gupta, Director, Actis Technologies

Established in 1971, Actis has pioneered technologies like Telepresence, Video Conferencing, Edge Blending, Interactive Training Centres and Smart Home technologies in India. Actis, a member of the AV Global alliance, has partnerships with International brands like Polycom, Panasonic, Epson, 3M, Sony, Biamp, Crestron, Samsung, Cisco, Lutron among others and a clientele across sectors, like Hiranandani, Reliance Communications, Reliance Capital, Welingkar Institute of Management and Central Bank of India etc.

Biamp, a world leader in professional installed audio electronics, is a 30 year old company, headquartered in USA with presence across 85 countries. Founded in 1976, Biamp has a long history of producing DSP mixers, amplifiers and networked audio systems. Biamp is planning to strengthen its presence in India to cater to the growing ICT market. With this new AVB (Audio Video Bridging) compliant ‘Tesira’ product range, Biamp is positioned to be the industry leader in networked media systems. Biamp also manufactures the revolutionary ‘Vocia’ product range for life safety paging and evacuation markets.

Says Prashant Govindan - Regional Manager, India, Middle East & Africa, “Actis has been our partner since 2004 and has grown the Biamp business very nicely in India. We value their contribution to bringing Biamp to their customers and building innovative AV solutions.”