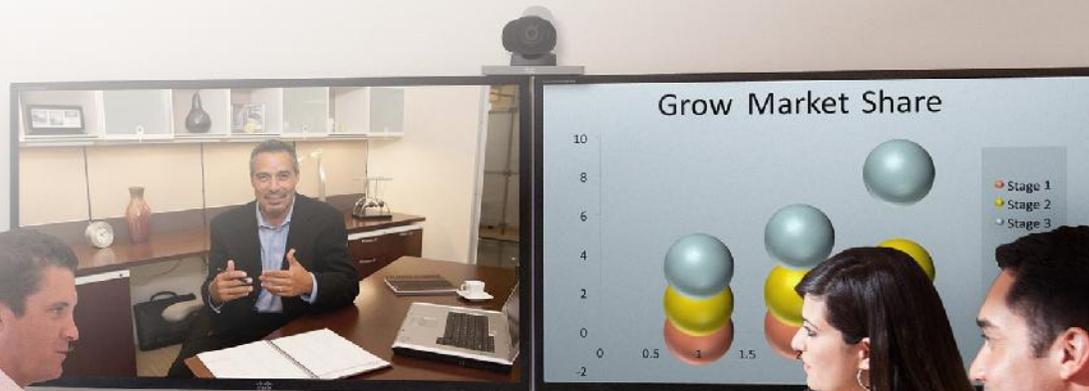


actis

re-imagine possibilities



re-imagining unified communications



Enabling voice and video collaboration
on a single unified platform

Amaltas Advisory Pvt. Ltd., (Evolve Group) wanted to empower their employees with a unified, end-to-end solution for voice and video collaboration.

The Challenge

Amaltas Advisory Private Limited (Evolvence Group) is a leading Dubai-based conglomerate that operates in asset management, education, and retail spaces. As a regional pioneer, it is known for its innovative and progressive product development, making it an emerging markets player in the Middle East and India. The private equity firm operates a highly-focused team of executives from their office in Mumbai, India. At the core of the requirement was a minimal, yet powerful communication and collaboration solution for the office.

Amaltas' highly skilled fund managers need to regularly connect with prestigious local and international clients to communicate about their large-scale portfolios. Amaltas Advisory faced the challenge of connecting their employees to a single platform to allow better collaboration and utilisation of their superior library of market-specific data.

Since time is always of the essence in globalised financial markets, the ability to communicate quickly is key to success. Hence, Amaltas needed a single unified solution with voice and video collaboration to connect to clients with speed and flexibility.

creating unified
voice and video collaboration

The Solution



Since the Amaltas team is still establishing its presence in India, they have a team of 8 financial specialists who need to communicate with clients and their global offices. This is done largely by voice, since it helps minimise interaction costs and video communication is used only when it's really needed.

Actis recommended a Cisco solution to Amaltas, since it would produce not just **VoIP (voice calling capability over an IP network)**, but would also allow them to provide the team with **internet connectivity using the same system**.

Group audio and video conferencing in conference room

This simplifies the infrastructure that needs to be deployed and managed, which is important to smaller but potentially fast-growing organisations. At the same time, the system is set up to ensure that even if voice fails for some reason, data will continue to work, and vice versa. Wi-Fi access is also enabled via a Cisco POE switch.

Each of the eight workstations in the Amaltas office has been provided with **high-end IP phones** which allow domestic and global calls. These phones offer high audio clarity and have **customized "soft" buttons**, which allow quick-dialing to popular calling destinations like Dubai, Mauritius, and Singapore. Organizational directories can also be accessed from the IP phones to make calls.



Customised quick-dialing soft buttons reduces time to make connections

The Solution



High-end IP phones provided at each workstation

This room features a 40" LED display, which is teamed with a high-definition video conferencing endpoint for video collaboration. It is also used for regular meetings and presentations, and connectivity modules have been provided so people can connect various devices via HDMI, VGA, Ethernet, and so on.

All in all, this creates a simple to maintain yet robust solution that allows SMEs with high communication quality and great user convenience. Most importantly it allows Amaltas the flexibility to grow up to 64 workstations (and even 128 users with a license upgrade), when needed.

The IP-phone system set up by Actis is also integrated with a third-party audio bridge, which employees and customers use on a regular basis for multi-party conference calls. The use of a single CAT6 based network simplifies the wiring requirements, and allows the internal cabling to be made unobtrusive, thereby seamlessly blending into the office aesthetics.

For situations when video conferencing or group audio conferencing capability is needed the team uses the Amaltas conference room.



Conference room with Video Telepresence

The Result

Actis has integrated a unified communication solution which supports voice, data and HD video for Amaltas. This provides teams with tools for smoother communication with key stakeholders, both internal and external.

The VOIP-based unified communications solution leads to lower communication costs and quicker access to co-workers and clients. It also provides Amaltas with room and flexibility to expand upto 64 people on their current license.



“*We approached Actis for installation of Video and Audio Conferencing facility in our office premises. We are delighted to say that Actis has done a wonderful job. The Actis team has helped us throughout the process and provided us incredible customer service. We will definitely recommend them for any new IT-AV related services.*”

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Head of Finance and Administration

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