

actis
re-imagine possibilities



re-imagining communication



Collaboration rooms and global
design standardisation for General Atlantic

General Atlantic, a global financial institution wanted to equip their collaboration rooms with business-critical communication infrastructure. Their requirement was that the facility should be consistent with the high standards set at other General Atlantic offices across the globe.

The Challenge

General Atlantic (GA) is a leading global growth equity firm providing capital and strategic support for growth companies. GA combines a collaborative global approach, sector-specific expertise, and a deep understanding of growth drivers to partner with great management and build exceptional businesses worldwide.

Seamless global collaboration is critical to General Atlantic's business success in India. **Their compact team of professionals in Mumbai needed to be in touch with counterparts around the world for strategic and business review purposes.** Therefore, they wanted a system which allowed their team to use the same set of conferencing and interaction facilities irrespective of their geographic location.

Their conferencing requirements included a boardroom and a video conference room equipped with the most appropriate technologies for visual and oral communication.

global room design standardisation

The Solution



World-class **boardroom** for seamless business interactions

The touch-panel enabled environment-control system activates and controls the audio visual gear in both rooms and also allows lighting control to be centralised and automated.

Key features include an IP-enabled control system which allows their IT teams in the US and UK to control and monitor the system over the internet.

This project called for a host of technologies to be integrated, including video conferencing, flat-panel displays, speech audio, program audio/video, acoustic echo cancellation, matrix switching, lighting control and touch-panel control systems.

A special emphasis was placed on ease-of-use, which is critical while setting up sudden meetings and conference calls. One such feature is a preview window on the touch-panel controller, which allows the presenter to view the content before displaying it on the big screen.



Video Conference Room



The Video Conference Room



General Atlantic
Investing globally in market leaders

The Boardroom (globally standardised)



MARK PRILE
&
MARKET CAPITALIZATION

PRESENTATION CONFERENCE General Atlantic
Investing in market leaders globally

SELECTED SOURCE: DVD

CABLE
VCR
DVD
POP-UP

SEND TO SCREEN

OK

TOP MENU INFO EJECT

MENU TOP MENU INFO EJECT

ENVIRONMENT TOOLS HELP

MICS MUTE

Seamless integration and touch-panel control

The Result

Actis was able to meet the expectation, which was the creation of business critical communication infrastructure that met standards set at other General Atlantic offices across the globe.

Actis worked closely with the project architect G3 (USA) & Performance Imaging to deliver an integrated and standardised solution which is on par with any of their other global offices.

The new facilities at GA simplify and enhance video communication.



“Actis helped us successfully achieve the emphasis we had on technology and standardisation while setting up our Mumbai office. Our experience with Actis has been remarkable and we laud them for their capabilities...”

Mangesh Salvi
IT Manager, General Atlantic

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