



**actis**

re-imagine possibilities

# re-imagining hospitality

  
**TAJ**  
Hotels Resorts  
and Palaces

Actis provides multi-purpose Audio-visual Solutions  
for the historic Taj Mahal Palace, Banquet Room

International hotels have to cater to a wide range of requirements and meet very high expectations of clients while hosting upscale corporate / social events. For one of the leading hotels in the world, the technology has to not just be state-of-the-art but also invisible and extremely flexible. And that's what Actis delivered.

# The Challenge

An international icon amongst luxury hotels, the Taj Mahal Palace offers its visitors with various facilities and venues. It has **11 grand Banquet Rooms** which are highly coveted for business conferences as well as wedding parties.

Recently, Actis was a part of a project to tastefully refurbish one of these elegant rooms and to upgrade it with the capability to deliver the latest in technology features. A key objective was to make the technology unobtrusive and flexible to retain the elegance and old-world charm so beloved of the Taj, while allowing modern events to be hosted there.

The Taj Mahal Palace is Mumbai's first harbour landmark and was actually built 21 years before the Gateway of India. For over a century, the Taj has played an intrinsic part in the life of the city, hosting Maharajas, dignitaries and eminent personalities from across the globe. Today it is a Leading Hotel of the World and a favourite destination for high-profile travellers.

multi-purpose  
audio-visual solutions

# The Solution



Banquet Room - Front View

A high-end audio system, consisting of 20 ceiling speakers ensures that the sound is equally distributed in every part of the room. Special consideration has been taken to pre-wire the room to interface with third-party equipment, which is typically brought in during events. Video cables that deliver live event feeds are indispensable to the presenter/event manager and are also pre-installed. A wireless touch-panel provides single point control for all this technology and is extremely easy even for a first time presenter to navigate. The design of the interface has also been customised to match the decor of the Ballroom.

One key objective in the Banquet Room was to create a high-impact multimedia display that would be visible at any point in the room, no matter what the viewing angle. This was achieved by setting up 3 custom-built motorised projection screens on one wall and a single motorised projection screen at the other end of the room. A total of 4 ceiling-mounted, 4,000 lumen projectors retract on a motorised lift when not in use.



Banquet Room - Side View



**The Banquet Room**



The Banquet Room - Front View



The Banquet Room - Side View

# The Result

International hotels have to cater to a wide range of requirements and in the case of the Taj's iconic banquet hall they are usually showcase events too.

The result delivered by Actis is the integration of invisible state-of-the-art technology which is extremely flexible and adapts to different situations, including the need for live broadcasts.



“*Actis is one of our esteemed technology partners and we count on them for state-of-the-art audio-visual solutions that match our elegant décor and first-rate service.*”

**Shirish Wagh**  
Chief Engineer, Taj Hotels, Resorts & Palaces

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**Actis Technologies Pvt. Ltd.**

**Head Office: Phone** +91 22 3080 8000 **E-mail** [contact@actis.co.in](mailto:contact@actis.co.in)

[www.actis.co.in](http://www.actis.co.in)

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